

Pre-Conference Workshop

July 29, 2021 (Thursday)	
8:30-9:00	Registration
9:00-9:10	<u>Welcome Remarks</u> Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI
9:10-12:30	<p style="text-align: center;"><u>CEO’s Perspective: The Utilization and Optimization of IP Strategy for Tech Startups</u></p> <p>Moderator: Prof. Jyh-An LEE – Associate Professor & Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> ◆ Prof. Yuk Lam LO – President, HK Bio-Med Innotech Association Topic: Development of innovative technologies and comprehensive IP protection in the Greater Bay Area. ◆ Dr. Yu-Fen CHANG – Founder & CEO, LumiSTAR Biotechnology, Inc. Topic: Strategy of developing COVID-19 high throughput antigen/antibody test and drug screening - from outbreak to post-pandemic era. ◆ Dr. John LUK – Founder & CEO, Arbele Corp Topic: Developing Effective Immunotherapeutics that Defeat Cancer ◆ Prof. Sai Ming NGAI – Principal Consultant, OM Sciences Co Ltd Topic: Polymers for Sensor/Electronic Applications ◆ Mr. Aldrin OR – Founder & CEO, Curie Limited Topic: Mechanism vs Formula Biomedical Patent Strategy ◆ Dr. Daniel SO – CEO & Co-Founder, Genvida (HK) Co. Ltd Topic: SONAS (Solid-state NANopore Sequencing) – “Genomics at your fingertips” ❖ Q & A 10 –20 mins
12:30-14:00	Break
14:00-17:00	<p style="text-align: center;"><u>Intangible Assets in Building Enterprise Value of Early-to-Growth Stage Companies</u></p> <p>Moderator: Mr. Nelson TONG – Director, International Intangible Assets Institute Limited</p> <ul style="list-style-type: none"> ◆ Mr. Nelson TONG – Director, International Intangible Assets Institute Limited Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI Topic: Introduction: What are Intangible Assets? ◆ Mr. Clive CHUNG – U.S. Partner & Director, Albert Wong & Co., CPA Topic: Intangible Asset Accounting – Early-Stage Ventures to Public Companies ◆ Dr. Gen LI – President and Founder, Phesi Mr. Johnathan PEACHEY – Chief Operations Officer, Phesi Topic: How to Build Data Intangible Assets –Clinical Trial Design & Development Company ◆ Dr. Keith CHAN – Senior Advisor, Cornerstone Intellectual Property Foundation Topic: Valuation Methods of Intangible Assets ❖ Q & A 10 –20 mins
17:00-17:10	<u>Closing Remarks</u> ◆ Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI