

**IP SEMINAR 2018**

**10th ANNIVERSARY**

**You all are the IP HEROS**

**AUGUST 2, 2018 PRE-CONFERENCE WORKSHOP**

<b>Date:</b>	August 2nd, 2018 (Thursday)
<b>Venue:</b>	The Chinese University of Hong Kong - Graduate Law Centre, 2/F, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong
<b>Co-organizers:</b>	United States-China Intellectual Property Institute, Inc. (USCIPI) Asia Innovation and IP Society Limited (AIIPS) The Faculty of Law of the Chinese University of Hong Kong (CUHK LAW)
<b>Fee:</b>	Free of charge
08:30 – 09:00	Registration
09:00 – 09:05	<b>Welcome Remarks</b> Prof. Jyh-An LEE – Associate Professor, Faculty of Law, The Chinese University of Hong Kong
09:05 – 10:00	Mr. Rong XIE – U.S. Patent Attorney; Partner of Law Office of Albert Wai-Kit Chan, PLLC <b>Topic : U.S. Patent Law Overview; § 101 Eligible Subject Matter Updates; and § 112 Written Description, Enablement Compliance</b>
10:00 – 10:45	Dr. Albert Wai-Kit CHAN – Founder and Director of USCIPI <b>Topic : §§ 102 Novelty, 103 Nonobviousness Requirements; Claim drafting skills; and Global Filing Strategy</b>
10:45 – 11:00	Mr. Barry FRANKS – Partner, Hynell Patenttjänst AB; European Patent Attorney; Swedish Patent Attorney; European Patent Litigator <b>Topic: European Patent Law updates</b>
11:00 – 11:10	Tea Break
11:10 – 12:10	Inventors' Perspective <b>Topics: Inventor's personal experience, and the Dos and Don'ts in patent prosecution</b>
12:10 – 12:30	Q&A
12:30 – 13:45	Lunch
13:45 – 15:30	Ms. Weizhong (Rachael) YU, U.S. Attorney, Of Counsel of Law Offices of Albert Wai-Kit Chan, PLLC Mr. Johnson LAM – President, AIIPS; Director, Origin Business Consultancy Co. Ltd <b>Topic : Brand Building Workshop &amp; Welcome Aboard for Your Brand Building Journey</b>
15:30 – 15:40	Tea Break
15:40 – 17:30	Ms. Weizhong (Rachael) YU, U.S. Attorney, Of Counsel of Law Offices of Albert Wai-Kit Chan, PLLC Mr. Johnson LAM – President, AIIPS; Director, Origin Business Consultancy Co. Ltd. <b>Topic : Cases Study – Trademark Protection Favors the Prepared Mind</b>