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CHINA AND ISRAEL INVESTMENT
COOPERATIVE VENTURES

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- Israel is Start Up Nation
- Many famous inventions come from Israel
- Examples: Pillcam, Intel 8088 Microprocessor

Cherry Tomato, Drip Irrigation, Thumb Drive

Israel Bringing Technology to China since early 80's

Official Establishment of Diplomatic Ties in 1992

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- RECENT CHINESE-ISRAELI INVESTMENTS
- Sinopharm invests \$50 million in Pluristem, stem cell technology company for exclusive license in China and manufacturing rights
- China Giant Technology Company acquires Playtika Israeli start up gaming company for \$4.4 billion

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- What technology can Israel offer Chinese companies?
- Energy: alternative energy—solar and wind
- Agriculture: drip irrigation; plant varieties and seeds; pest and disease control; advanced farming methods for desert farming, reduced water and fertilizer needs
- High tech—Internet of Things, big data, analytics programs
- Medical Devices—numerous research centers

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- TECHNOLOGY FROM ISRAEL (CONT'D)
- Pharma—New Drugs
- Biotech—Stem Cells, Large Molecule Treatments
- Microprocessors and Electronics
- Cybersecurity and Defense
- Robotics

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- HOW CAN ODYSSEY HELP YOU?
- EXTENSIVE CONTACTS IN SCIENTIFIC COMMUNITY IN ISRAEL
- EXPERIENCE IN IP, LICENSING, AND STRUCTURING JOINT VENTURES
- TELL US WHAT YOU WANT TO INVEST IN AND WE WILL FIND IT FOR YOU!!
- JANE AND ROBERT KATZ, MANAGING DIRECTORS