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IP CHALLENGES AFFECTING THE GLOBAL ECONOMY

Date: 6th and 7th August, 2015 (Thursday and Friday)

Venue: Joint Professional Centre, Unit 1, G/F., The Center, 99 Queen’s Road, Central, Hong Kong

The well-being of the economy depends on so many variables, and it is becoming an increasingly interdependent global economy. The past few decades has seen one of the worst recessions to hit worldwide. Such conditions have ushered in the new era of the share economy. Businesses such as AIRBNB and Uber, which is based on the concept of renting out their homes and vehicles, respectively, are booming. Airbnb is valued at \$13 billion and Uber is valued at \$41 billion. What’s more, these businesses are not confined to one geographic location. Rather, they blur international lines and make the world seem just a bit more familiar. Whether it is out of necessity or sheer accident, it is clear that innovative ventures is needed to move ahead. All this innovation is made possible by the development of new technology like smart phones and social media, and all the intellectual property (IP) – related factors that stand behind it. In fact, there are many factors that can have an unexpected impact on intellectual property, which may in turn affect the economy and your bottom line. Everything from government policies, court cases, and even cheap oil can pose challenges to IP: China’s emphasis on Rule of Law, the Spiderman royalty case, the sharp drop in oil prices may slow down innovation for fuel alternatives. Let our experts forecast the future challenges and how they can be overcome.

Program Rundown:

6th August, 2015 (Thursday)	
8:15 – 8:30	Registration and Networking
8:30 – 9:00	Welcome Remarks by Dr. Albert Wai-Kit CHAN Group Photo Taking
9:00 – 10:30	<p style="text-align: center;"><u>US Impact</u></p> <ul style="list-style-type: none"> ◆ Dr. Keith CHAN – President and CEO of GloboAsia LLC; Senior Advisor of Cornerstone IP Foundation of Taiwan National Chengchi University; Professor of Taiwan National Yang Ming University “The Impact of AIA and <i>Alice</i> on Patent Filing and Management: Effects on Global Biotech/Pharma Research and Development” ◆ Mr. Robert KATZ – US Partner and Attorney of Eaton & Van Winkle LLP; Managing Director of Odyssey Consulting Ltd. “The U.S. Supreme Court and Technology”
10:30 – 10:45	Coffee Break
10:45 – 12:15	<p style="text-align: center;"><u>IP Law Updates I</u></p> <p>Moderated by Dr. Albert Wai-Kit CHAN</p> <ul style="list-style-type: none"> ◆ Dr. Hon-Man LEE – U.S. Patent Attorney of Law Offices of Albert Wai-Kit Chan, PLLC “<i>Alice</i> and the Aftermath: What is Abstract Idea?” ◆ Mr. Timothy BROWNING – IPR Attaché of U.S. Patent and Trademark Office, Guangzhou Branch “Introduction to the U.S. Patent and Trademark Office IP Attaché Program in Asia and China” ◆ Panel Discussion: Where is the US going?
12:15 – 12:45	Lunch Section

12:45 – 14:15	<p style="text-align: center;"><u>IP Law Updates II</u></p> <p>Moderated by Dr. Haitao SUN</p> <ul style="list-style-type: none"> ◆ Mr. Barry FRANK – European Patent Attorney and Swedish Patent Attorney of BRANN AB Intellectual Property Law Firm “European Opposition Proceedings” ◆ Mr. Yanxi LIU – Managing Partner of Lifang & Partners “The Influence of Recent Amendment of Patent Law on Patent Commercialization” ◆ Dr. Yongfeng JIN – Deputy Director of the IP & Law Research Center of Jinan University “Comprehension to the Compensation Amount of Intellectual Property in the Mainland of China”
14:15 – 14:30	Coffee Break
14:30 – 16:30	<p style="text-align: center;"><u>IP Management</u></p> <p>Moderated by Mr. David AI</p> <ul style="list-style-type: none"> ◆ Dr. Xiujian CHEN – Vice President-Licensing & Technology Marketing of Sinoipro IP Management and Technology Transfer Co. Ltd “The Challenges of IP Management and Commercialization in China” ◆ Mr. Jerry YU – CEO of Wellsey International IP Consulting Co. Ltd. “Innovative Patent Layout Methodology and Business Incorporated Operation” ◆ Mr. Alex ZHAO – Executive Partner of Long An Law Firm “Cross-Border Patent Legal Services Model” ◆ Dr. Yuanjia HU – Assistant Professor of University of Macau “Valuation of Pharmaceutical Patents: A Comprehensive Analytical Framework Based on Technological, Commercial and Legal Factors”
16:30 – 18:30	BOOK LAUNCH

7th August, 2015 (Friday)	
8:30 – 9:00	Registration and Networking
9:00 – 10:15	<p style="text-align: center;"><u>Technology</u></p> <p>Moderated by Dr. Roy Yee-Loi CHAN</p> <ul style="list-style-type: none"> ◆ Dr. Keith CHAN – President and CEO of GloboAsia LLC; Senior Advisor of Cornerstone IP Foundation of Taiwan National Chengchi University; Professor of Taiwan National Yang Ming University “Patent Protection of New Diagnostic Method in Biotech/Pharma: How Much More is Significantly More?” ◆ Prof. Benjamin Y. M. YUNG – Head and Chair Professor, Department of Health Technology and Informatics, Hong Kong Polytechnic University Dr. Cesar S. C. WONG – Associate Professor, Department of Health Technology and Informatics, Hong Kong Polytechnic University Dr. Lawrence W. C. CHAN – Assistant Professor, Department of Health Technology and Informatics, Hong Kong Polytechnic University “A Big Data Analysis Platform Unveils the Gene Interactions in Cancer”
10:15 – 10:30	Coffee Break

<p>10:30 – 11:30</p>	<p style="text-align: center;"><u>Technology</u></p> <ul style="list-style-type: none"> ◆ Dr. Waishun LO – General Partner of DL Capitals “Second Machine Age” ◆ Dr. Chishing CHAN – CEO & Scientific Director of CASCUBE Ltd “‘WASPS’ - A Breakthrough Animal Monitoring System for Biomedical Research”
<p>11:30 – 13:10</p>	<p style="text-align: center;"><u>Business IP in China</u></p> <p>Moderated by Mr. Yao DENG</p> <ul style="list-style-type: none"> ◆ Mr. Hu WANG – Partner, Lawyer (attorney-at-law) and Registered Patent Agent of WAN HUI DA Law Firm & Intellectual Property Agency “Intellectual Property Operation and Achieve Business Freedom” ◆ Ms. Ling HUANG – Expert Advisory Board Director of Chengdu International Copyright Trading Center “Value Assessment and Mission of Copyright Trading Platform” ◆ Panel Discussion Ms. Haizhou DUN – General Manager, Guangzhou Shenglihua IP Agent LTD Mr. Shaobo HU – Director of Patent and Trademarks Investment Finance Center, South Cultural Equity Exchange Ms. Amy WANG – President of Macau Trade Marks Association Partners Mr. Jisheng KUANG – Executive Director of CREATORSIPER
<p>13:10 – 14:00</p>	<p style="text-align: center;">Lunch Section</p>
<p>14:00 – 15:15</p>	<p style="text-align: center;"><u>IP Evaluation and Transaction</u></p> <p>Moderated by Mr. Samson KAM</p> <ul style="list-style-type: none"> ◆ Mr. Lowell LO – Chairman of BMI Group "A New Emerging OTCBB Market in China and the Way to Go" ◆ Mr. William LAM – Founder of Hui & Lam Solicitors “HK Platform for Global Impact: Chinese/Hong Kong Legal Sectors and the IP Practice Beyond China's ‘One Belt One Road’ Strategy”
<p>15:15 – 15:30</p>	<p style="text-align: center;">Coffee Break</p>
<p>15:30 – 17:00</p>	<p style="text-align: center;"><u>IP Capitalization</u></p> <p>Moderated by Mr. Clive CHUNG</p> <ul style="list-style-type: none"> ◆ Mr. Clive CHUNG – U.S. Partner of Albert Wong & Co. LLP in New York; Director of AWC (CPA) Limited and Albert Wong & Co. CPA in Hong Kong “IP – Valuation and Exit” ◆ Mr. Martin WONG – Director of Audit of AWC (CPA) Limited and Albert Wong & Co. CPA in Hong Kong “IP – Tax Issues and Impact” ◆ Ms. Catherine WU – Founder and Chairman of UAB Holding Limited “IP – Marketing” ◆ Mr. Robert KATZ – US Partner and Attorney of Eaton & Van Winkle LLP; Managing Director of Odyssey Consulting Ltd. “Chinese Investment in Israeli Technology”
<p>17:00 – 17:45</p>	<p style="text-align: center;">Round Table & Closing Remarks Dr. Albert Wai-Kit Chan</p>