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香港知识产权研讨会简介 (2015 年度) 知识产权的挑战对全球经济的影响

日期：2015 年 8 月 6 日和 7 日

地点：香港皇后大道中 99 号中环中心地下 1 室专业联合中心

费用：全免

经济是否稳健取决于很多因素。时至今日，经济已逐渐变成一个日益互相依存的全球经济体系。在过去的几十年间，全世界经历了其中一个最严重的经济衰退，见证了共享经济这个新时代的到来。企业如 AIRBNB 和 Uber，其房屋及车辆出租业务发展愈趋蓬勃。AIRBNB 及 Uber 的市值分别为 130 亿元及 410 亿元。更重要的是，这些业务跨越了国际的边界，不局限于个别地域，并使整个世界看起来更加类近。不论是出于需要或纯属巧合，企业显然需要创新以向前迈进。这些创新有赖于新技术例如智能手机和社交媒体的发展，以及所有与这些技术相关的知识产权保护。事实上，许多因素可以对知识产权产生意想不到的影响，并可能进一步影响经济及企业的盈亏。政府政策、法院案件，甚至廉价石油都可能对知识产权带来挑战：例如，中国强调法治、蜘蛛侠的版权费案件、油价的大幅下降都可能耽误开发燃料替代品这创新技术的发展。在本研讨会中，有关专家将会探讨知识产权未来所面临的挑战以及相关的对策。

研讨会议程：

2015 年 8 月 6 日 (星期四)	
8:15 – 8:30	Registration and Networking
8:30 – 9:00	Welcome Remarks by Dr. Albert Wai-Kit CHAN Group Photo Taking
9:00 – 10:30	<p style="text-align: center;"><u>US Impact</u></p> <ul style="list-style-type: none"> ◆ Dr. Keith CHAN – President and CEO of GloboAsia LLC; Senior Advisor of Cornerstone IP Foundation of Taiwan National Chengchi University; Professor of Taiwan National Yang Ming University “The Impact of AIA and <i>Alice</i> on IP Management: Effects on Global Biotech/Pharma R&D” ◆ Mr. Robert KATZ – US Partner and Attorney of Eaton & Van Winkle LLP; Managing Director of Odyssey Consulting Ltd. “The U.S. Supreme Court and Technology”
10:30 – 10:45	Coffee Break
10:45 – 12:15	<p style="text-align: center;"><u>IP Law Updates I</u></p> <p>Moderated by Dr. Albert Wai-Kit CHAN</p> <ul style="list-style-type: none"> ◆ Dr. Hon-Man LEE – U.S. Patent Attorney of Law Offices of Albert Wai-Kit Chan, PLLC “<i>Alice</i> and the Aftermath: What is Abstract Idea?” ◆ Mr. Timothy BROWNING – IPR Attaché of U.S. Patent and Trademark Office, Guangzhou Branch “Introduction to the U.S. Patent and Trademark Office IP Attaché Program in Asia and China” ◆ Panel Discussion: Where is the US going?
12:30 – 13:15	Lunch Section

13:15 – 14:45	<p style="text-align: center;"><u>IP Law Updates II</u></p> <ul style="list-style-type: none"> ◆ Mr. Barry FRANK – European Patent Attorney and Swedish Patent Attorney of BRANN AB Intellectual Property Law Firm “European Opposition Proceedings” ◆ 刘延喜先生 – 立方律师事务所管理合伙人 “近年专利法修改对其商业运用的影响” ◆ 金泳锋博士 – 暨南大学知识产权与法治研究中心副主任 “对中国大陆知识产权赔偿额的认知”
14:45 – 15:00	Coffee Break
15:00 – 16:30	<p style="text-align: center;"><u>IP Management</u></p> <p>Moderated by Mr. David AI</p> <ul style="list-style-type: none"> ◆ Dr. Xiujuan CHEN – Vice President-Licensing & Technology Marketing “The Challenges of IP Management and Commercialization in China” ◆ Mr. Jerry YU – CEO of Wellsey International IP Consulting Co. Ltd. “創新的專利佈局與商業運用” ◆ 赵伯生先生 – 隆安律師事務所香港分所合夥人 “中港跨境專利法律服務之贏利模式探討” ◆ Dr. Yuanjia HU – Assistant Professor of University of Macau “Valuation of Pharmaceutical Patents: A Comprehensive Analytical Framework Based on Technological, Commercial and Legal Factors”
16:30 – 18:30	BOOK LAUNCH

	2015年8月7日 (星期五)
8:30 – 9:00	Registration and Networking
9:00 – 10:15	<p style="text-align: center;"><u>Technology</u></p> <p>Moderated by Dr. Roy Yee-Loi CHAN</p> <ul style="list-style-type: none"> ◆ Dr. Keith CHAN – President and CEO of GloboAsia LLC; Senior Advisor of Cornerstone IP Foundation of Taiwan National Chengchi University; Professor of Taiwan National Yang Ming University “Patent Protection of New Use/Indication and Repurposing for Established Drug Substance” ◆ Prof. Benjamin Y. M. YUNG – Head and Chair Professor, Department of Health Technology and Informatics, Hong Kong Polytechnic University Dr. S. C. Cesar WONG – Associate Professor, Department of Health Technology and Informatics, Hong Kong Polytechnic University Dr. Lawrence W. C. CHAN - Assistant Professor, Department of Health Technology and Informatics, Hong Kong Polytechnic University “A Big Data Analysis Platform Unveils the Gene Interactions in Cancer”
10:15-10:30	Coffee Break
10:30-12:00	<p style="text-align: center;"><u>Technology</u></p> <ul style="list-style-type: none"> ◆ Dr. Waishun LO – General Partner of DL Capitals “Second Machine Age” ◆ Dr. Chishing CHAN – CEO & Scientific Director of CASCUBE Ltd “‘WASPS’ - A Breakthrough Animal Monitoring System for Biomedical Research”

<p>12:00-13:30</p>	<p style="text-align: center;"><u>Business IP in China</u></p> <p>主持人：邓尧先生</p> <ul style="list-style-type: none"> ◆ 王虎先生 – 万慧达律师事务所 合伙人 “知识产权运营与实现商业自由” ◆ 黄玲女士 – 成都市国际版权交易中心专家顾问委主任 “版权交易平台的价值与作用” ◆ 讨论环节 顿海舟女士 – 广州圣理华知识产权代理有限公司总经理 胡少波先生 – 南方文化产业交易所专利商标融资中心主任 王爱民女士 – 澳门商标协会会长 邝继生先生 – 设计原创网执行董事
<p>13:30-14:00</p>	<p style="text-align: center;">Lunch Section</p>
<p>14:00-15:15</p>	<p style="text-align: center;"><u>IP Evaluation and Transaction</u></p> <p>Moderated by Mr. Samson KAM</p> <ul style="list-style-type: none"> ◆ Mr. Lowell LO – Chairman of BMI Group "A New Emerging OTCBB Market in China and the Way to Go" ◆ Mr. William LAM – Founder of Hui & Lam Solicitors “HK Platform for Global Impact: Chinese/Hong Kong Legal Sectors and the IP Practice Beyond China's ‘One Belt One Road’ Strategy”
<p>15:15-15:30</p>	<p style="text-align: center;">Coffee Break</p>
<p>15:30-17:15</p>	<p style="text-align: center;"><u>IP Capitalization</u></p> <p>Moderated by Mr. Clive CHUNG</p> <ul style="list-style-type: none"> ◆ Mr. Clive CHUNG – U.S. Partner of Albert Wong & Co. LLP in New York; Director of Albert Wong & Co. CPA in Hong Kong “IP – Valuation and Exit” ◆ Mr. Martin WONG – Director of Audit of Albert Wong & Co. CPA in Hong Kong “IP – Tax Issues and Impact” ◆ Ms. Catherine WU – Founder and Chairman of UAB Holding Limited “IP – Marketing” ◆ Mr. Robert KATZ – US Partner and Attorney of Eaton & Van Winkle LLP “Chinese Investment in Israeli Technology”
<p>17:15-17:30</p>	<p style="text-align: center;">Round Table & Closing Remarks by Dr. Albert Wai-Kit Chan</p>