

New Policy and Practices for University IP licensing and Technology Transfer in China

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As a part of China's new wave of deepening reform, Chinese Government has implement a set of policy and regulatory changes to stimulate innovation, technology commercialization, and entrepreneurship. One important progress is the shift of control of IP that are generated base on central government funding. Recent pilot program allows participating Chinese Universities to have the autonomous authority in managing the University IPs. This opens new opportunities for private sector to collaborate with Public Universities in the IP management, particularly IP banking and licensing partnership. I will discuss our new strategy in managing University Core IPs taking advantage of these changes.